



Business Research Methods

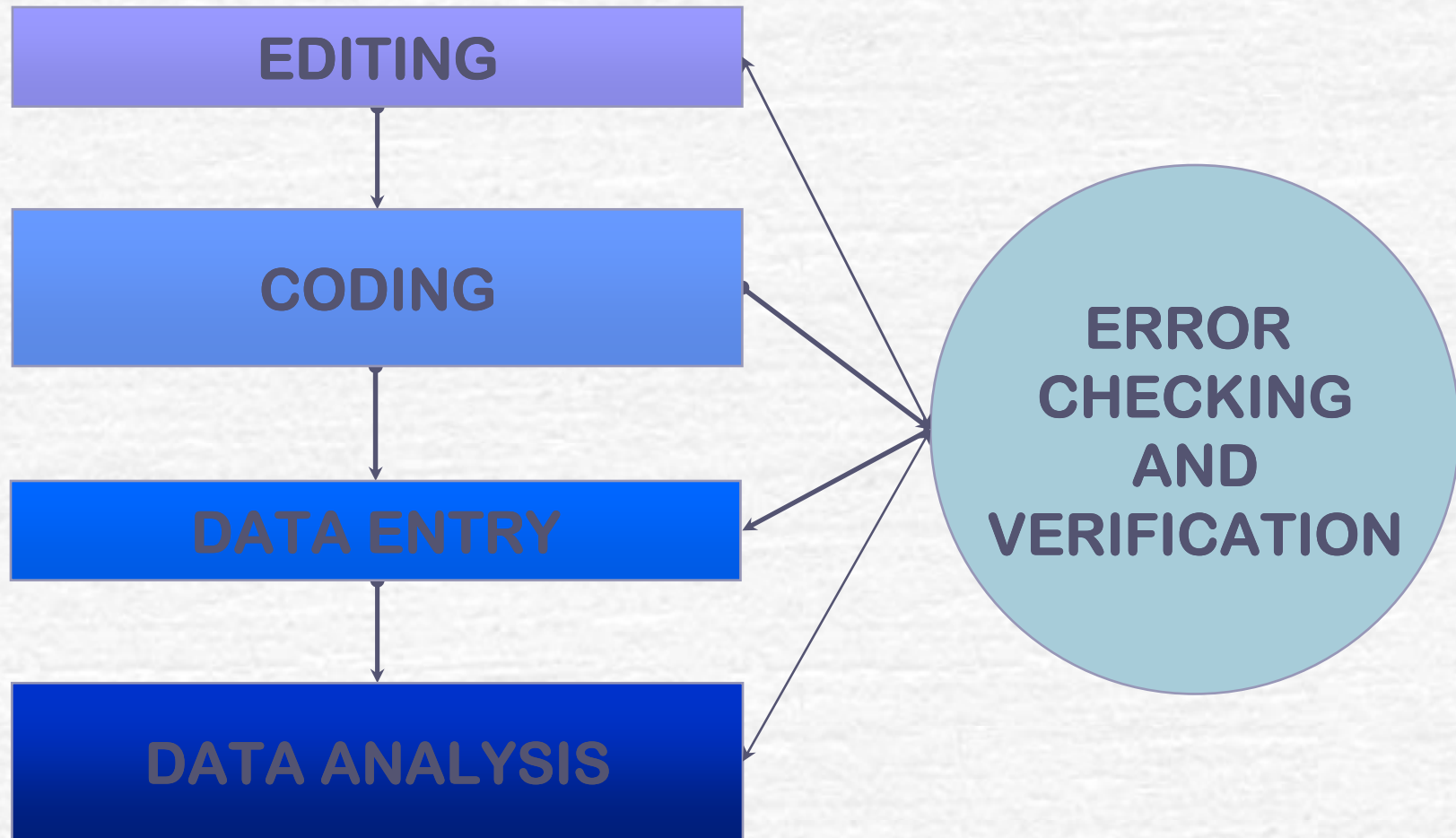
Hussain A. Al Awami, B.Sc. Pharm., M.Sc., MBA



Editing & coding

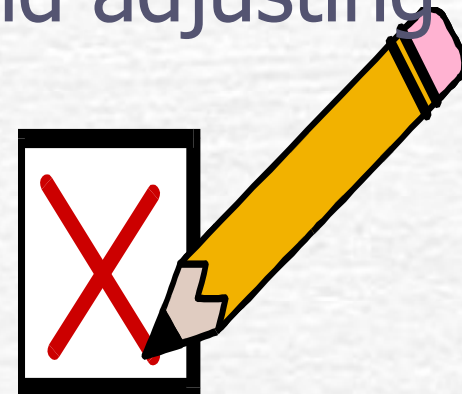
Chapter 19

Stages of Data Analysis



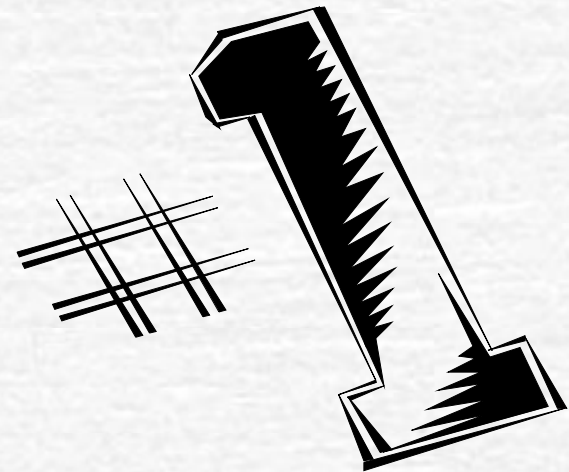
Editing

- The process of checking and adjusting the data
 - for omissions
 - for legibility
 - for consistency
 - for completeness
- And readying them for coding and storage



Coding

- The process of identifying and assigning a numerical score or other character symbol to previously edited data



Data Entry

- The process of transforming data from the research project to computers.
- Optical scanning systems

